

# Anti-Piracy Referral Form



Date: \_\_\_\_\_

## Registration Information

Name of Registrant: \_\_\_\_\_  
(Trademark or Copyright)

List of Registrant's Trademark rights or Copyright including Registration Numbers and Countries below. Please attach a separate document if more than three.

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Mastercard requires that the rights holder provide at least three current "cease and desist" letters sent to the violating merchant. Attach the letters, provide the dates, and recipient names below. Please attach a separate document if more than three.

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

## Person Reporting Infringement Information

I am the Holder or represent the Holder of certain intellectual property rights of the Registrant identified above.

Complete your contact information below.

Name and Title: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Country: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Goods/Services Infringement Information

I have good faith belief that the website or webpage located at the following URL(s) (the "Website") sells, offers for sale, or makes available goods and/or services that infringe the IP Holder's intellectual property rights and is not licensed or otherwise authorized to sell these goods or services.

Provide Merchant information if available.

- Infringing Merchant Name: \_\_\_\_\_
- Infringing Merchant Contact Information: \_\_\_\_\_

You are required to list the Infringing URL(s). Please attach a separate document if more than three.

- Infringing URL(s):
  - \_\_\_\_\_
  - \_\_\_\_\_
  - \_\_\_\_\_

You are required to list the description of the illegal activity.

- Description of the illegal activity:

You are required to list Illegal Goods or Services being offered for sale. Please attach a separate document if more than three. List Illegal Goods or Services being offered for sale separately and provide the specific URL path.

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Is there current litigation related to this referral?  Yes  No

If yes, provide documentation.

If a card present merchant, also provide:

- Merchant Business Type: \_\_\_\_\_
- Merchant Street Address: \_\_\_\_\_

If a purchase was performed with a Mastercard card, provide:

- Billing Descriptor (as reflected on the cardholder statement): \_\_\_\_\_
- PAN (Primary Account Number): \_\_\_\_\_
- Expiration Date: \_\_\_\_\_
- CVC: \_\_\_\_\_
- Transaction Amount: \_\_\_\_\_
- Transaction Currency: \_\_\_\_\_
- Transaction Date: \_\_\_\_\_

Attachments:  Screen Shots  Digital Millennium Copyright Act  C&D Letters  Other: \_\_\_\_\_

### Referral Instructions

This document must be completed and submitted by the rights holder or authorized representative of the rights holder to report illegal activity. The rights holder or the rights holders agent should endeavor to complete as many of the fields on this referral as possible based on all information known about the event.

Submit all of the following by email to [ipinquiries@mastercard.com](mailto:ipinquiries@mastercard.com).

- Completed referral form (password-protected if providing the PAN)
- All required documentation requested herein
- The password for the completed referral form (in a separate email, if providing the PAN)

By submitting this notice to Mastercard, I declare that all of the information contained in this referral is accurate and that the use of the intellectual property described above, in the manner I have reported, is not authorized by the rights holder, or its agent or the law.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_